

# 2012 Editorial Calendar

Our topics include a variety of general-interest themes about life on the coast:

Oregon Coast publishes articles of interest to residents, visitors, and everyone who loves the coast.

- Coastal History
- Special happenings
- Coastal Cuisine
- Profiles of notable coastal residents, including artists and entrepreneurs
- Favorite camping and picnicking spots
- Hiking Trails
- Beachcombing adventures
- Backroads and byways
- Community profiles
- Weekend getaways
- Nature and marine science
- Business Profiles

## Jan/Feb 2012

- Oregon Coast history
- Hot Lips and Bouncing Berry Farms —cranberries in Bandon
  - Gallery of Visitor Guides

## Sep/Oct 2012

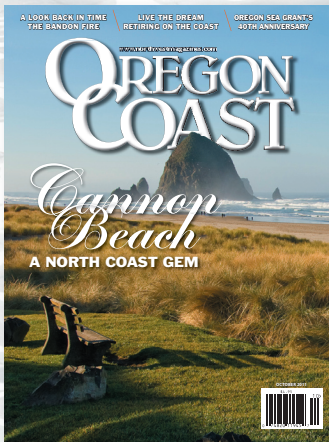
- Coastal wineries and tasting rooms
- Unique trees
- Hospital story
- Profile: Bandon

## Mar/April 2012

- Mile-by-Mile guide
- Sushi on the Coast
- Oregon Coast from the Air
- Halibut fishing
- Fishermen's memorials

## Nov/Dec 2012

- Maritime and Historical Museums
- Artist's co-ops
- Winter Lodging special advertising section



# OREGON COAST

## May/June 2012

- Dog photos and stories
- Garibaldi train
- OCM 30th anniversary
- New golf courses
- Washed Ashore project
- Nye Beach profile

## July/Aug 2012

- Community colleges
- Readers choice: restaurant categories
- Classic Golf Courses
- Coast with Kids
- Profile: Manzanita, Wheeler, Nehalem



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